



Sustainable tourism



Intercultural integration



Building active citizenship for sustainable Alpine Communities

Future EU Challenges



Accessibility



GEMS PRESS KIT



Lead Partner
(Werfenweng, Austria)



Forni di Sopra
Municipality
(Italy)



Bled Municipality
(Slovenia)



Moena Municipality
(Italy)



Co-funded by the
Europe for Citizens Programme
of the European Union



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The Project

GEMS

inteGration and Solidarity European Models for Sustainability

co-funded by the EACEA Europe for Citizens Programme of the European Union.

2016-2018





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Project Partnership

Alpine Pearls (AP) is a transnational association of 25 municipalities which aims to promote sustainable tourism activities for local development.

Bad Reichenhall Kur is the local agency for tourism and EU projects for its Municipality.

Forni di Sopra is a Municipality, member of the AP network, basing its local development strategies on traditional crafts, soft mobility and sustainable tourism.

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Moena is a Municipality , member of the AP network, that aims to promote its local products, maintaining local identity and traditions, both within and outside the community.

Bled is a Municipality , member of the AP network, spreading into the Slovenian Triglav National Park.





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Durchatmen in der Alpenstadt
(Germany)



Forni di Sopra
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(Italy)



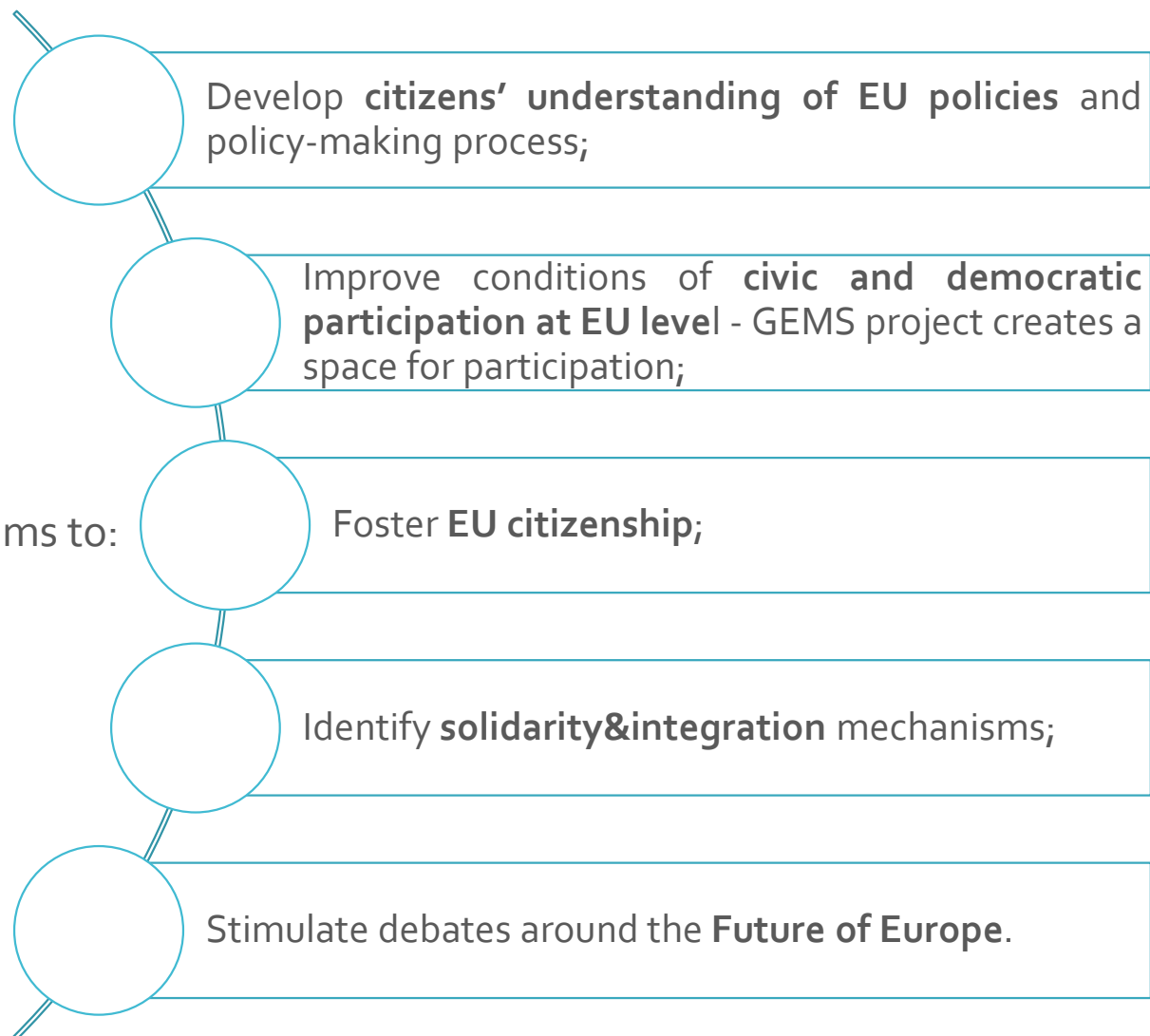
Bled Municipality
(Slovenia)



Moena Municipality
(Italy)

Project objectives

The project aims to:





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Project events

8-9.10.2016 Bad Reichenhall – Germany

- “Sustainable tourism and the future of EU: Soft Mobility strategies for accessibility”

2017 Forni di Sopra – Italy

- “New residents bring new ideas for sustainable tourism”

2017 Bled – Slovenia

- “New minorities promoting sustainable tourism in traditional communities”

2017 Werfenweng - Austria

- “Future challenges of EU in the Alpine Region: how to build the sustainable future of tomorrow?”

2018 Moena – Italy

- “Intercultural cooperation and traditional knowledge transfer: a boost for sustainable tourism”



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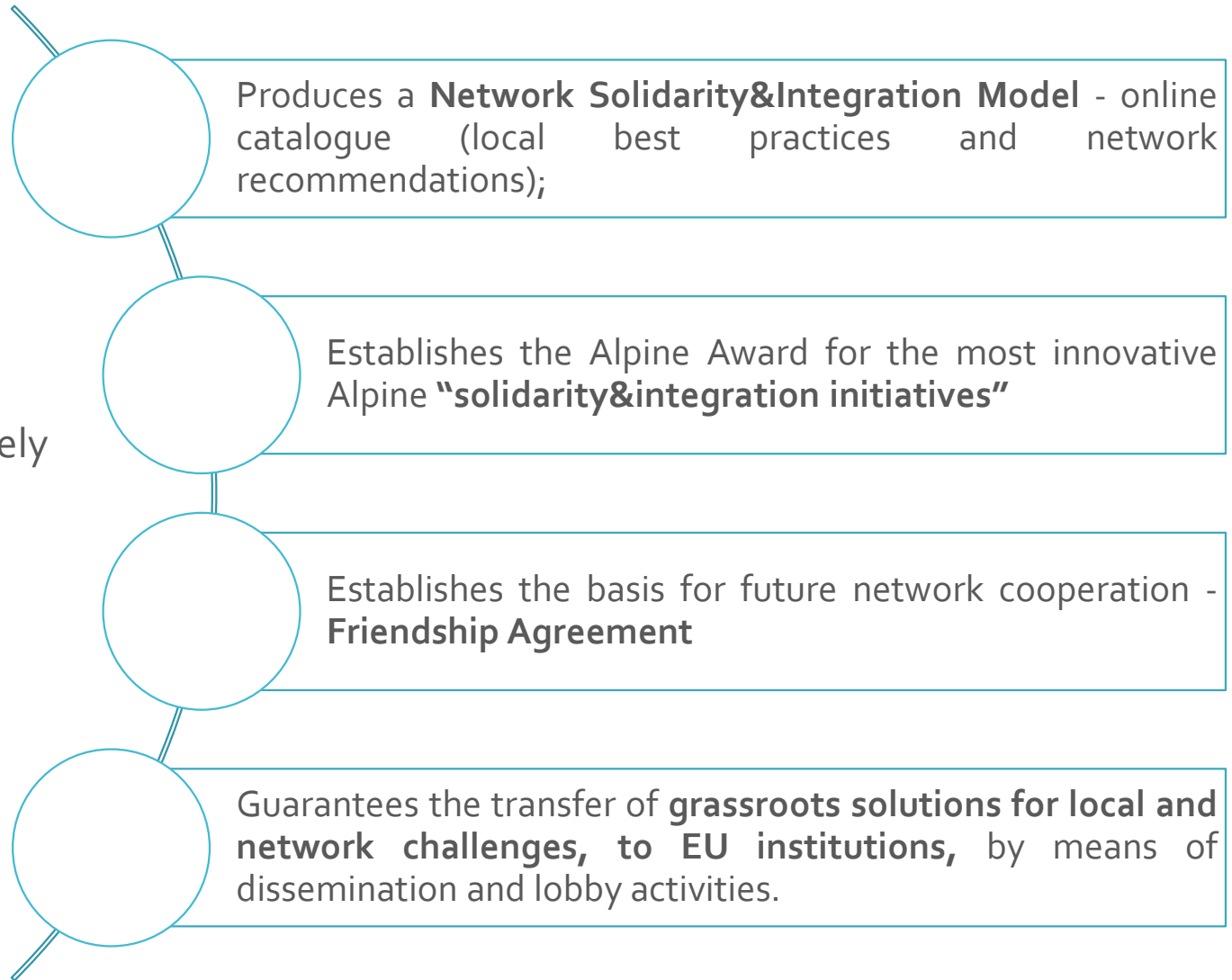
Bled Municipality
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Project outputs

Ultimately
GEMS:





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Moena Municipality
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#ACTIVEGEMS

The **citizens** of the five communities will have also the possibility to contribute to the project by means of:

ONLINE CHANNELS

- www.gemsproject.eu
- FB Fan page

AN INNOVATIVE LOCAL BASED FEEDBACK SYSTEM

- FeedMe Stand (information at <http://gemsproject.eu/feedme/>)



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The Project

READ MORE ABOUT GEMS PROJECT ON

www.gemsproject.eu



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