



Lead Partner  
(Werfenweng, Austria)

# GEMS TASKFORCES ENGAGED IN A NEW EVENT:

## Sustainable tourism and the future of EU: Soft Mobility strategies for accessibility

*Bad-Reichenhall, Germany 8-9.10.2016*

- **More than 100 citizens** from the entire network had the opportunity to engage in peer-to-peer exchanges and to deepen their knowledge on the EU policies and opportunities for Active Citizenship and Sustainable Tourism.
- GEMS Participants were asked to discuss and brainstorm about possible solidarity initiatives/projects for an inclusive sustainable tourism to be organised locally with local resources, focusing on the inclusion and integration of senior and physically impaired citizens.



Forni di Sopra  
Municipality  
(Italy)



Bled Municipality  
(Slovenia)



Moena Municipality  
(Italy)



## MAIN INITIATIVES DEBATED UPON

1. Organisation of **guided tours** and local **touristic events**:
  - Touristic accessible paths for senior and impaired people with e-bike;
  - Inclusion of senior citizens (especially ex-mine workers) in the organisation of touristic paths;
  - Senior and impaired people involvement in the organisation of local events (food and wine festival with themed local products), in order to boost local tourism.
2. Promotion of **Soft-mobility strategies**:
  - Improving existing cycling and pedestrian paths for senior and impaired citizens;
  - Electric train connecting communities;
  - Equipped paths for visually impaired;
  - Removal of architectural barriers for senior and impaired citizens.



Co-funded by the  
Europe for Citizens Programme  
of the European Union